

REMARKS

Please cancel Claims 9, 45 and 50 without prejudice. Claims 8, 10-11, 13, 44, 46-49 and 51-53 are pending. Claims 8, 10-11, 13, 44, 46-49 and 51-53 are amended. No new matter is added as a result of the claim amendments. Support for the claim amendments can be found at least on page 24, lines 7-10, of the instant application.

Examiner Interview

On August 3, 2006, Examiner Ke and William Zarbis (Agent for the Applicants) conducted a telephone interview to discuss the limitations of independent Claims 8, 44 and 49 in light of the cited prior art references. Applicants thank Examiner Ke for participating in the interview.

103 Rejections

The instant Office Action states that Claims 8, 10-11, 13, 44, 46-49 and 51-53 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Kunkel et al. ("Kunkel;" U.S. Patent No. 6,477,579) in view of Lemmons et al. ("Lemmons;" U.S. Patent Application Publication No. 2002/0034980). The Applicants have reviewed the cited references and respectfully submit that the present invention as recited in Claims 8, 10-11, 13, 44, 46-49 and 51-53 is not shown or suggested by Kunkel and Lemmons, alone or in combination.

Independent Claims 8, 44 and 49 essentially recite, for example, a server computer system that can select, for a particular channel number, different subsets of URLs for different users based on different user profiles and transmit those subsets of URLs to different computer systems, such that the users can

view different Web pages on those computer systems while viewing the same program content on the same television. Applicants respectfully submit that neither Kunkel nor Lemmons nor the combination thereof show or suggest these features.

Accordingly, Applicants respectfully submit that Kunkel and Lemmons, alone or in combination, do not show or suggest the present claimed invention as recited in independent Claims 8, 44 and 49, and that Claims 8, 44 and 49 are in condition for allowance. Therefore, Applicants also submit that Claims 10-11, 13, 46-48 and 51-53 are in condition for allowance because they are dependent on allowable base claims and recite additional limitations.

Therefore, the Applicants respectfully assert that the basis for rejecting Claims 8, 10-11, 13, 44, 46-49 and 51-53 under 35 U.S.C. § 103(a) is traversed.

Conclusions

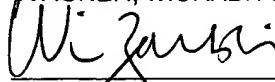
In light of the above remarks, the Applicants respectfully request reconsideration of the rejected claims.

Based on the arguments presented above, the Applicants respectfully assert that Claims 8, 10-11, 13, 44, 46-49 and 51-53 overcome the rejections of record and, therefore, the Applicants respectfully solicit allowance of these claims.

The Examiner is invited to contact Applicants' undersigned representative if the Examiner believes such action would expedite resolution of the present Application.

Respectfully submitted,

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